

Construction of the building will be financed by first and second mortgage bond issues sold by New Bethlehem Area Development Company. Bonds will be repaid to the investors in the form of rental by Crawford Manufacturing over a 20-year period, New Bethlehem officials reported.

The Alcola factory site is the same that was under consideration by Redbank Township Joint Schools as a possible location for a proposed million-dollar junior-senior high school.

A medium-priced line of furniture made of solid maple, cherry and oak will be manufactured in the new plant. It was reported that the new factory will be one of the most modern and efficient in the country for the manufacture of solid wood furniture.

New Bethlehem Area Development Company reported that decision to locate in Redbank Township was based on "easy access to the company's source of raw materials excellent transportation facilities to all parts of the country, and the supply of labor available."

Development Company officials emphasized that the Crawford firm is one of the furniture industry's well-known and most respected names. "For years it has led the field in the furniture manufacturing center of Jemestown," the Company said.

The firm manufactures a medium-priced line of furniture which should insure maximum produc-