

# Furniture Plant

## Boosts Output

## By 25 Per Cent

Sterling Plans

50 P.C. Increase

By Late January

Jamestown Sterling Corporation, Allen Street extension, has increased its production of bedroom furniture by 25 per cent and plans a total increase of about 50 per cent by the end of January, it was reported today by Wilton C. Pickard, assistant treasurer.

A good market for bedroom furniture also has resulted in an increase in average working hours at the plant to a present 52-hour week minimum for all employes, Mr. Pickard said.

### 250 Employed

Several of the 250 workers at the plant are working more than 60 hours a week to keep production increasing in line with market demands.

Mr. Pickard said Jamestown Sterling has expanded its plant by about 10 times its original size when it was started here in 1931.

It also was announced that the corporation will move its showrooms from the Waters Building, Grand Rapids, Mich., to the American Furniture Mart in Chicago. They will exhibit on the sixth floor of the Chicago mart. The new showrooms will open January 10, the opening date for the winter market in Chicago.

### Showroom Shifted

Mr. Pickard declared the move is being made because "most of our customers do not come to Grand Rapids". He added that the change also had been contemplated for some time because the increased production at the local plant necessitated more exhibit space.

In conjunction with the official opening of the new showrooms, the corporation plans to introduce at least two new styles in bedroom suites.

Bradford Smith of Chicago will be in charge of the new showrooms.