

Those were the golden years of growth and expansion. But the crash of 1929 and the years that followed, with a trend of new competition in the South was bringing a new kind of test to the industry.

By 1939 when a reorganization of the plant decided upon, both August and Edward Nord had died. A new generation of the Nord family was called to the business helm.

Alldor M. Nord, son of August F. Nord, was made president of the firm and Wesley A. Nord, son of Alfred A. Nord, vice president in charge of production.

Alldor had joined the business in 1925 at the age of ~~1927~~ 27 when the National Furniture plant was acquired and he became assistant manager and later manager.

Wesley entered the family business in 1929 as a cost accountant at the Union plant.

But the two sons were not the only second generation members of the family enterprise. Gladys Nord, daughter of August Nord, joined the firm in 1928 as a bookkeeper following her graduation from Wellesly College. In 1939 she became chief accountant and assistant treasurer of the company. She was born in Jamestown in 1905 and graduated from Jamestown High School in 1923.

After 1939 all operations were combined at the Crescent Street location. At the same time the plant began specializing in finer quality products and higher styling. Lines of occasional furniture were also added. The firm's products found national acceptance and production increased steadily.

In 1949 Union-National purchased the Burns Casegoods Corp. in Water Street and expanded into the production of bedroom furniture. In 1955 the Davis Furniture Co. plant adjacent was purchased and the Water Street operations moved to ~~that location~~ that building, consolidating all production in Crescent Street.

From a humble beginning in a tiny building with an eight-man payroll, this Nord family enterprise has grown to one of the city's larger industries with a \$5,000,000 annual production of highest quality merchandise, and like their fathers before them Alldor and Wesley Nord strive to build upon the heritage of free enterprise.

Alldor M. Nord was born Nov. 5, 1898, graduated from Jamestown High School in 1917 and from the University of Pennsylvania in 1921. From 1922 to 1925 he operated retail furniture stores, known as the Good Furniture Shops and then into the furniture manufacturing business with the family's acquisition of the National Furniture Company.

In 1924 he married Edith Ekvahl. They have two children, John A. Nord, 27, sales service manager of Union-National, who is following the family tradition and a daughter, Mary Carol, who is Mrs. Donald W. Haggerty, Dearfield, Ill. Her husband is midwest sales manager for Union-National.

Serving as president of the firm his father founded still leaves Alldor Nord time for varied civic activity. He is vice-president of Nord's, Inc., 318 N. Main St., director of the Bank of Jamestown; director of the Jamestown Mutual Insurance Co., former member of the Board of Public Utilities, active in the Red Cross and Y.M.C.A.; a trustee of Epworth Methodist Church and a former director of the National Furniture Manufacturers Association.

Wesley A. Nord was born in 1907, graduated from Jamestown High School in 1925, Dartmouth College (Tuck School of Business) and in 1932 married the former Margaret Randall. They have one son, Randall K. Nord, a consulting engineer. Wesley Nord likewise is active in community affairs. He is a past president of the Jamestown Area Chamber of Commerce; vice president of the Jamestown Manufacturers Assn., president of the Prendergast Library Association; board of trustees First Congregational Church; board of trustees, Citizens Public