

AT UNION-NA

They

By WENDY ARNDT HUNT

The fourth generation of this furniture factory family works at a desk opposite her father, the president of Union-National Company Inc. of Jamestown, N.Y.

Though 25-year-old Heidi Nord was graduated with a bachelor's degree in environmental science, for the past year she has worked alongside her father, Jack Nord, the grandson of August Nord, one of four brothers from Sweden who started the business in 1901.

Union-National is particularly noted for its hand-painted furniture.

"Truly, they are works of art," says Jack Nord of the company's ornately decorated bedroom, dining room and occasional pieces. There are certain dealers who will even request a specific artist." Mr. Nord says, because styles differ among the seven women artists. And Union-National customers are urged to remember that no two will be alike, because they are hand done.

Fingering one of the patterns, the 49-year-old president points out a signature nestled close to the design. "See, they are even signed."

THE ARTISTS work with 12 master patterns. The French floral, Mr. Nord notes, looks



HEIDI NORD, great-granddaughter of one of the founders of Union-National Company, is shown with shipping foreman Gordon Burns.

