

Jamestown Lounge Will Show New Suite In N.C.

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Jamestown Lounge Co. will feature its new carved Oriental collection "Dynasty One" dining room suite at the High Point, N.C., furniture market April 9-16 after introducing it at Dallas and San Francisco markets, where it was well accepted.

Paul H. Combs, president of the Jamestown company, said that after the Dallas market the national advertising director of *Architectural Digest* described the new suite as "one of the knockouts of the show."

Combs explained that the carving is raised in solid oak in the Oriental manner.

The lounge firm president said, "The only true coromandel that is available on the American market is that which is imported from the Orient. However, we have adopted the fine carving required for the coromandel and have shown our interpretation of this in our Dynasty One dining room suite."

Combs said the pattern began as a hand carving but the factory has been

able to adapt it to machine production which requires very close attention to fine details. The Jamestown firm's dining room suite in its new creation includes a table, chairs, credenza, china cabinet and server.

The company official said that if the expected acceptance is forthcoming at the High Point market the firm plans to expand the styling into bedroom and living room groups.

A number of other Jamestown and area furniture manufacturers are expected to join Jamestown Lounge Co. in displaying their wares at the North Carolina market. Among them are Union-National Inc., Crawford Furniture Manufacturing Corp., Sterlingworth Corp., Fancher Furniture Co. and Eaton-Provost Ltd. which recently purchased the former Monitor Furniture Co. and has introduced a line of French-made furniture.

Most of these companies showed their lines at the recently concluded Jamestown Furniture Mart.