



Strategic Plan for 2021 - 2024



Prendergast Library is excited to be moving forward with sustainable funding!

The 2021 – 2024 Strategic Plan development was a collaborative effort with assistance from Dr. Amanda Lake from Lakeside Leadership.

Presenters:

Anne Greene, Executive Director

Tress Williams, Library Manager

Jennifer Champ, Assistant Library Manager

Kristie Bemis, Librarian II

Our Mission:

Responsibly empowering lifelong learning for the residents of the city of Jamestown

Prendergast Library Values

We believe that the James Prendergast Library is central to the intellectual and creative lives of the people we serve. We are committed to the following values that guide our strategic direction.

Value: Equity

We are an inclusive and equitable organization that promotes equity of access in our community, and serves the diverse needs and requirements of all our users.

Value: Community

We align our services and programs with the needs of our community.

Value: Creativity

We embrace a culture of exploration, experimentation, and reflection to improve services, anticipate needs, and manage change.

Value: Sustainability

We invest in economic feasibility, environmental stewardship, and social justice—to inspire investment and build support for the future.

Value: Collaboration

We build partnerships to achieve shared goals and increase the impact of our mission.

Strategic Focus:

- **A focused mission for James Prendergast Library**
- **Increased community engagement and awareness**
- **A plan for a sustainable future**

Investments:

- ❖ Programs and Services
- ❖ Collection
- ❖ Information Technology
- ❖ Staff
- ❖ Outreach
- ❖ Public Relations
- ❖ Facility
- ❖ Revenue

A Focused Mission for JPLA: Programs and Services

Goal:

Quality and sustainable services and programming that supports life-long learning in the community

Investment:

Create programming and services that meet community needs

Develop a new program plan that reaches new audiences, helps students thrive in the classroom and beyond, and brings the collection to life

A Focused Mission for JPLA: Collection

Goal:

A well maintained and innovative library collection that meets the educational needs of the community.

Investment:

Develop a collection management plan that is exciting and current.

Create a collection development team to ensure the collection meets the community's needs and embraces digital and multi-media resources.

A Focused Mission for JPLA: Information Technology

Goal:

A library that is responsive to technology advancement and community and staff technology needs.

Investment:

Improve information technology to enhance library services.

Invest in new technology that will enhance library services for our community.

A Focused Mission for JPLA: Staff

Goal:

A well trained and efficient staff that delivers service in the most effective way

Investment:

Implement organized approaches to staff development

Transform working practices and communication to enable effective collaboration, decision making, and skill-building

Increased Community Engagement and Awareness: Outreach

Goal:

A well-connected library that reaches all members of the community with impactful library services

Investment:

Improve community connections to strengthen effectiveness of library services

Collaborate with local organizations to develop library programming in response to community needs

Develop a volunteer program that increases the way that people can contribute to the library and their community

Increased Community Engagement and Awareness: Public Relations

Goal:

A community that understands the role, services and importance of the library.

Investments:

Create a campaign that celebrates the library's history and continuing vital role in the community

Utilize all media platforms to communicate the library's services in unique and exciting ways

Involve library staff, volunteers, and patrons in public relations

A Plan for a Sustainable Future: Facility

Goal:

A library facility that is well maintained and provides appropriate access to relevant services

Investment:

Promote effective stewardship of the building and natural environment

Improve the library's physical space to enhance technology use, and ensure the inclusiveness of services

A Plan for a Sustainable Future: Revenue

Goal:

A library that is sustainable for generations to come

Investments:

Make continued improvements in the stewardship of the library's resources

Develop a fundraising plan that speaks to the community about the value of their library

Thank you



**To contact us for any questions please call:
484-7135**

Or email: reference@prendergastlibrary.org