

# James Prendergast Library Strategic Plan 2021-2024

We are excited to present the James Prendergast Library's new strategic plan. This strategic plan sets a course and a promise to provide services that focus on you, our community. The library team is working together to bring this plan to life, and we can't wait to see all that can be accomplished.

# Mission

Responsibly empowering lifelong learning for the residents of the City of Jamestown

James Prendergast Library 509 Cherry Street Jamestown, NY 14701 www.prendergastlibrary.org 716-484-7135

# Focus, Goals, Investments

The planning process has included a review of our mission and core values. In doing so, we confirm the vital role that the library plays in advancing knowledge and fostering engagement. The library's strategic planning process included gathering community input and data.

## A Focused Misson

Develop a new program plan that meets community needs, reaches new audiences, and brings the collection to life.

Create a collection management team to ensure the collection meets the community's needs. Invest in new technology and equipment that enhances library services for our community.

Implement organized approaches to staff development to deliver service most effectively.

# **Community Engagement**

Improve community connections by collaborating with local organizations and developing a volunteer program.

Utilize all media platforms to communicate library services and celebrate its history and continuing role in our community.

# **Sustainability**

Improve the library's natural and physical space to enhance use, and ensure inclusiveness of services.

Develop a fundraising plan that speaks to the community about their library's value and contributes to its ongoing financial sustainability.

## **Values**

## **Equity**

We are an inclusive and equitable organization that promotes equity of access in our community and serves the diverse needs and requirements of our users.

## Community

We align our services and programs with the needs of the community.

## Creativity

We embrace a culture of exploration, experimentation, and reflection to improve services, anticipate needs, and manage change.

### **Sustainability**

We invest in economic feasibility, environmental stewardship, and social justice - to inspire investment and build support for the future.

#### Collaboration

We build partnerships to achieve shared goals and increase the impact of our mission.